

# Development Committee Agenda



**Thursday, 29 January 2026, 4-4:45 pm CAT (Central Africa Time)**

Please plan on 45 minutes for this meeting. For the Zoom link [click here](#)

Items listed in **BOLD** will be covered during the meeting.

Document Archives: [icpdprograms.org/committees](http://icpdprograms.org/committees) (scroll down to ELISA section)

**Welcome & introductions** - Recommend potential ELISA Advisory Council members; you can email [shamah@elisanetwork.com](mailto:shamah@elisanetwork.com)

## Focus topics -

- **Project pages**
  - **How can page owners benefit financially from the [Project Pages](#)?**
  - **How to monetize the [Project Pages](#) to benefit ELISA?**
- **Charitable contributions [payment processing](#) - input on how to enhance the system that is being used**

## Updates, previous action items, and recent developments

- **2026 ELISA Business Summit sponsorship**
  - **Sponsor levels are \$2,000 for Titan Level Sponsors; \$500 for Catalyst Level Sponsors; see the [sponsor page](#)**
  - **Currently have 117 attendees registered to attend the one day Summit event on 19 March 2026, see the [registration page](#)**
- **2026 ELISA Business Scholars (EBS) program sponsorship**
  - **Goal is to have 20 sponsored scholar/coach pairs at \$6,000 per scholar/coach pair and sponsors can select sectors and/or countries for their scholar; see the [sponsor page](#)**
  - **Over 500 entrepreneurs applied, 241 made it past the quantitative criteria review**

## Other/Future action items

- **Key Performance Indicators (KPIs) - ELISA KPIs currently track the programmatic elements and budgetary impact of ELISA.** Update on the KPIs; When to begin tracking broader impact goals such as:
  - Update on the 2025 KPIs
  - Which impact goals to focus on and measure for 2026
    - success of entrepreneurs
    - impact on the broader entrepreneurial ecosystem in Africa
    - impact ELISA has on entrepreneurs
    - the growth of companies involved with ELISA?
    - the program's reach and effectiveness?
    - Business model for the "Resources" functionality on the portal
- Defining the ELISA strapline
- Charitable contributions

## Forward Calendar of Meeting Dates & Events

- **17 Feb at 4pm CAT - [ELISA Advisory Council Meeting](#)**
- **26 Feb, 4-5 pm Central Africa Time - Confab**, our speaker will be Oladimu Daniel Gbenga, Founder and Managing Director of Gbendan Company Limited, Nigeria; he will speak about AfCFTA and cross-border trade logistics, [register here](#):
- **19 Mar** - ELISA Business Summit
- **19-22 Mar** - ELISA Scholars Training Program
- **9 Apr at 4pm CAT - [ELISA Development Committee Meeting](#)**
- **23 Jul 2026 at 4pm CAT - [ELISA Development Committee Meeting](#)**
- **8 Oct at 4pm CAT - [ELISA Development Committee Meeting](#)**