

Portal Committee Agenda



Tuesday, 27 January 2026, 4-4:45 pm Central Africa time

Please plan on 45 minutes for this meeting. For the Zoom link [click here](#)

Items listed in **BOLD** will be covered during the meeting

Document Archives: icpdprograms.org/committees (scroll down to ELISA section)

Welcome & introductions - Recommend potential ELISA Advisory Council members; you can email shamah@elisanetwork.com

Focus Topic - **Project pages - what else can be done to enhance the project pages? We have added photos to project pages and improved visual appeal; marketplace feature enables entrepreneurs to showcase products or services; viewer count, likes and followers are included in the directory listing; searching and filtering of the pages;**

Updates, past action items, and recent developments

- o **Mapping feature - doing outreach to the portal membership to update their locations**
- o **Web traffic report**
- o **Analytics - staff are developing a mechanism to track where portal members spend their time when they are logged in**
- o **Portal enhancements**
 - **Conference management tool has been adding to allow us to showcase conferences and share information about agendas, speakers, logistics etc - this feature will be synched with the future mobile app**
 - **Events - presentation improved; make shareable**
 - **Summit Registration - new online summit registration page was successfully launched along with payment links**
 - Members - Onboarding process; members to see who has viewed their profile; rewards system; prospective members - enrollment process streamlined
 - ELISA Business Scholars Personalised Coaching Plan, mentor guidelines
 - Contact management system
 - Phone app
 - Resources feature - posted resources should be curated by staff or the membership?; Will posted resources be visible only to the membership or to the public?; posting of resources and opportunities (including miscellaneous posts by category such as funding opportunities, services, goods, etc.), while being mindful of curation and security

Other/Next steps and future action items

- Project Pages - crowd funding for project pages (with feedback system)
- Objectives for the ELISA portal - membership of the portal survey results; need for the public and member side of the portal objectives?; update goals to reflect stickiness and organic growth? The objectives are currently:
 - o enhancement of member engagement within the portal so that the average time members spend on the portal increases by 20% per year and the frequency of their visits increases by 20% per year; what are the past and future milestones?
 - o networking amongst entrepreneurs and ELISA members
 - o seek and engage entrepreneurs
- Data about the entrepreneurs on the EBN (who they are and what they need?)
- Confabs - all videos posted and promoted on social media pages

Forward Calendar of Meeting Dates & Events

- **17 Feb at 4pm CAT** - [ELISA Advisory Council Meeting](#)
- **26 Feb, 4-5 pm Central Africa Time - Confab**, our speaker will be Oladimu Daniel Gbenga, Founder and Managing Director of Gbendan Company Limited, Nigeria; he will speak about AfCFTA and cross-border trade logistics, [register here](#):
- **19 Mar** - ELISA Business Summit
- **19-22 Mar** - ELISA Scholars Training Program
- **7 Apr at 4pm CAT** - [ELISA Portal Committee Meeting](#)
- **21 Jul 2026 at 4pm CAT** - [ELISA Portal Committee Meeting](#)
- **6 Oct at 4pm CAT** - [ELISA Portal Committee Meeting](#)