



Advisory Council

Development Committee Agenda

Thursday, 23 October 2025, 4-4:45 pm CAT (Central Africa Time)

Please plan on 45 minutes for this meeting. Visit elisanetwork.com for more info about ELISA. Items listed in **BOLD** will be covered during the meeting.

Zoom link: [click here](#)

Meeting ID: 841 8353 2700 Passcode: 183321

Document Archives: icpdprograms.org/committees (scroll down to ELISA section)

Welcome & introductions

- **Denzel, Lydiah, Ruvimbo and Shamah and have joined the ELISA team**

Focus topics

- **2026 ELISA Business Scholars (EBS) program sponsorship**
 - o **2025 ELISA Business Scholars training session was postponed to set the stage for a larger forum which includes a full summit**
 - o **Goal is to have 20 sponsored scholar/coach pairs; \$6,000 per scholar/coach pair and sponsors can select sectors and/or countries for their scholar; see the [sponsor page](#)**
 - o **How to tie sponsorship of EBS to Corporate Social Investment efforts?**
- **2026 ELISA Business Summit sponsorship**
 - o **New sponsor levels have been established; \$2,000 for Titan Level Sponsors; \$500 for Catalyst Level Sponsors; see the [sponsor page](#)**
 - o **Attendees can also register to attend the one day Summit event on 19 March 2026, see the registration page**
- **Reaching the sponsorship goals**
 - o **Sponsorship - Leads for sponsorship and introductions?**
 - o **Sponsorship promotion on the portal, ELISA weekly newsletter and on channels on external social media sites; what more should be done?**

Updates, previous action items, and recent developments

- **Development strategy has been refined; full time Development lead is on board (Lydiah Onchiri); pipeline of prospective sponsors has been retooled and we're working on engagement; building increased visibility with stakeholders through Shamah Mawoko; contact management tool in place**
- **Next Confab on 30 October, 4-5 pm Central Africa Time; our speaker will be Cecilia Sewera, Founder, G&C Chemicals, Zimbabwe; she will speak about pitch decks; [register here](#)**
Chair for the Development Committee
- **Recommend potential ELISA Advisory Council members; you can email shamah@elisanetwork.com**

Other/Future action items



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- **Key Performance Indicators (KPIs)** - ELISA KPIs currently track the programmatic elements and budgetary impact of ELISA. Update on the KPIs; When to begin tracking broader impact goals such as:
 - **Update on the 2025 KPIs**
 - **Which impact goals to focus on and measure for 2026**
 - success of entrepreneurs
 - impact on the broader entrepreneurial ecosystem in Africa
 - impact ELISA has on entrepreneurs
 - the growth of companies involved with ELISA?
 - the program's reach and effectiveness?
- **Project pages as a benefit for EBS sponsors**
 - **highlight entrepreneurial initiatives at their organisation**
 - **recognition of them as an EBS sponsor**
 - **how else can this be a value for the sponsors?**
- Business model for the "Resources" functionality on the portal
- Defining the ELISA strapline - Staff will recommend a final strapline to the Advisory Council for approval
- Paid promotions on ELISA

Forward Calendar of Meeting Dates & Events

- **30 Oct 2025, 4-5 pm Central Africa Time; ELISA Confab with Cecilia Sewera**
- **9 Dec 2025, 4-4:45pm Central Africa Time; ELISA Advisory Council meeting**
- **2026 ELISA Committee meeting dates will be set in December**
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- **19 Mar 2026 - ELISA Summit**
- **19-22 Mar 2026 - ELISA Scholars Training Program**

Committee Objectives

Promoting portal membership and sponsorship of the ELISA summit and ELISA Scholars program.

- Increase awareness of ELISA
- Increase individual and corporate portal membership
- Engage representatives from African countries related to trade and development
- Engage Africa focused development agencies

